

David Espinosa

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Objective

To utilize my proven track record of creative graphic design, print production knowledge and workplace skills to succeed and grow. Oh yes... world domination would be nice too.

Experience

Gulf Coast Advertising - In House Ad Agency Graphic Designer - 2003-2005, Houston, TX

- responsible for print production for automotive dealership with 5 locations and 14 product lines
- worked closely with all levels of management and staff to create effective print advertising including (but not limited to) classified and display ads, magazine ads, banners, billboards, direct mail, brochures and postcards
- responsible for maintaining extensive file library of artwork
- monitored all advertising to make sure they were in compliance with all co-op and TMVC advertising guidelines
- responsible for maintaining advertising budget and submitting qualifying advertising for co-op reimbursement.

The Creative Robot Design - Self-Proprietorship Freelance Graphic Design - 2001- current

- responsible for all creative and administrative duties of full time freelance graphic design business
- worked closely with clients and vendors in all aspects of creative process and production work flow
- designed billboards, banners, classified ads, stationery, magazine ads
- cultivated client relationships to grow business prospects

GillCook Advertising - Advertising Agency Print Production Manager/Graphic Designer - 1998-2002, Houston, TX

- design and layout of multiple display, classified and special section ads for local and regional newspapers, design of billboards, movie slides, direct mail pieces, posters and magazine ads.
- Promoted to Production Manager 11/99: responsible for same duties as before also including dealing with vendors, clients, and 3rd party representatives in coordinating the completion of all projects; responsible for procurement of new equipment for art department and upgrading all existing computers, servers, printers, and network peripherals.

OneSource Printing - Printing Company Graphic Designer - 1997-1998, Houston, TX

- design and layout of direct mail pieces, business cards, letterhead, brochures, miscellaneous stationery
- work closely with clients and press-men to achieve final printed solution
- coordinate all finished printed pieces shipped out via UPS & FedEx.
- coordinate direct mail pieces, bulk mail postage, and shipment of completed pieces.

Kaleidoscope Communications - Graphic Design Firm Pre-Press Production Coordinator - 1996-1997, Houston, TX

- oversee and produce all 4 color separations via Linotronic imagesetter, produce bluelines, process imagesetter film for stripping, pre-check electronic files for film output, scan and color correct photographs, transparencies, and preprinted materials, trouble shoot and maintain computers and computer network, assist designers.

Skills & Education

Adobe PhotoShop
Adobe Illustrator
Adobe Acrobat/Distiller

Adobe InDesign
QuarkXPress
Macromedia Freehand

Macromedia Dreamweaver
Apple OS X
Microsoft Win OS XP

Houston Community College - 1993 to 1997, Houston, TX
University of North Texas - 1991 to 1993, Denton, TX